

## The Quadrennium Report

Prepared for: Southeastern District LCMS  
 Study area: 5.0 mile radius - 308 Oak Manor Dr, Glen Burnie, MD 21061, USA

Date of Report: 10/30/2015  
 Quad Project Version: 2012

### About the NEW Quadrennium Project Report

The Quadrennium Project Report provides a projection of likely religious beliefs, preferences and practices for a defined study area. It is based upon the Quadrennium Project national survey conducted by MissionInsite. While general religious data is available through various organizations, only MissionInsite can provide local geography projections that are current.

### How to read the Quadrennium Report

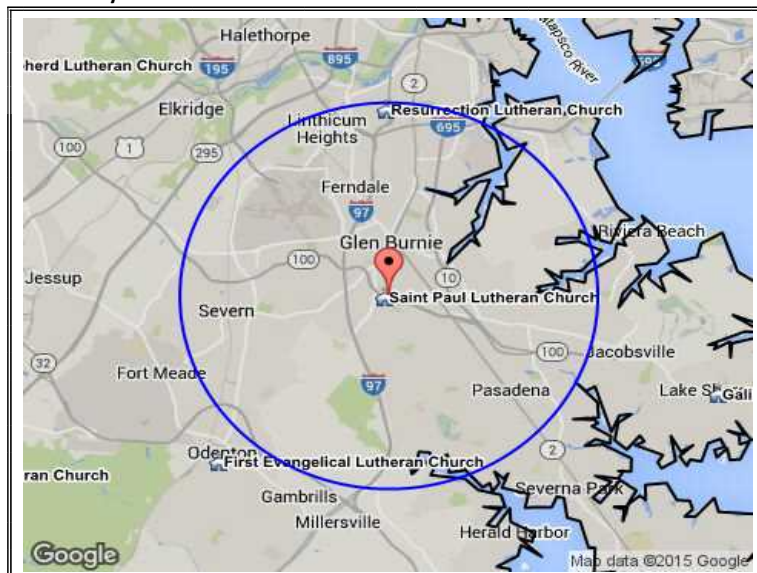
The NEW Quadrennium Project report is divided into three sections, each providing a different approach to the data.

- The **Story View** Report presents 10 indicators of your study area's likely religious beliefs, preferences and practices.
- The **ThemeView** Report provides projections for the study area across all of the variables in the Quadrennium Project survey It is organized into three theme areas, called Landscapes.
  - The Beliefs Landscape
  - Religious Affiliations and Preferences Landscape
  - The Local Church Landscape

Within each Landscape one or more specific categories are presented. In each case, the study area data is compared to the national average.

- **GraphView** provides several graphs that reflect the more significant findings, most comparing the study area to the national average.

### The Study Area



### More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

### White Paper

A White Paper that provides specific information about how the Quadrennium Project was developed is available on the MissionInsite website. This document will present the concept behind the project, the survey that was fielded and how projections into specific geographic areas is accomplished.

## StoryView

### Significant Indicators of Religious Beliefs, Preferences & Practices

<b>Beliefs about God</b>						
<b>1</b>	Compared to the national average, how traditional or non-traditional are beliefs about God? <small>(See the Beliefs About God Theme)</small>	Very Traditional	<b>Somewhat Traditional</b>	Mixed	Somewhat Non-Traditional	Very Non-traditional
<b>Beliefs about Jesus</b>						
<b>2</b>	Compared to the national average, how traditional or non-traditional are beliefs about Jesus? <small>(See the Beliefs about Jesus Theme)</small>	Very Traditional	<b>Somewhat Traditional</b>	Mixed	Somewhat Non-Traditional	Very Non-traditional
<b>Beliefs about Social and Moral Issues</b>						
<b>3</b>	Do the social and moral beliefs of this study area trend towards the conservative or progressive side of the political and social scale? <small>(See the Social and Moral Issues Theme)</small>	Very Conservative	<b>Somewhat Conservative</b>	Mixed	Somewhat Progressive	Very Progressive
<b>Presence of “Nones”</b>						
<b>4</b>	Compared to the national average, what is the level of the religious preference “None, No Preference” in this study area? <small>(See the Religious Preferences Theme)</small>	Very Low	<b>Low</b>	Average	High	Very High
<b>Change in Christian Religious Preference</b>						
<b>5</b>	In what direction has the Christian Religious Preference moved over the prior 10 year period? <small>(See the Religious Preferences Theme)</small>	Significant Decline	Some Decline	<b>About the Same</b>	Some Increase	Significant Increase
<b>Christian to Non-Christian Preferences</b>						
<b>6</b>	How does the aggregated Christian Preferences in this study area compare to the aggregated Non-Christian Preferences? <small>(See the Religious Preferences Theme)</small>	Significantly Less Christian	Somewhat Less Christian	About the Same	Somewhat More Christian	<b>Significantly More Christian</b>
<b>Significance of Faith to Life</b>						
<b>7</b>	Compared to the national average, how significant is “faith to life” in the study area? <small>(See the Faith and Religious Involvement Theme)</small>	Very Low	Somewhat Low	About the Same	<b>Somewhat More</b>	Significantly More
<b>Change in Significance of Faith to Life</b>						
<b>8</b>	How much change, whether positive or negative in the significance of “faith to life” is projected in this study area? <small>(See the Faith and Religious Involvement Theme)</small>	No Change	Little Change	Modest Change	Significant Change	<b>Radical Change</b>
<b>Life Concerns</b>						
<b>9</b>	Overall, how do the concerns about life compare to the national average? <small>(See the Life Concerns Theme)</small>	Very Low	Somewhat Low	<b>About the Same</b>	Somewhat More	Significantly More
<b>Media Preference</b>						
<b>10</b>	What are the Media Preferences in the area? <small>(See the Media Preference Theme)</small>	Very Traditional Oriented	<b>More Traditional Oriented</b>	Mixed	More Online Oriented	Very Online Oriented



## ThemeView

Prepared for: Southeastern District LCMS  
 Study Area: 5.0 mile radius - 308 Oak Manor Dr, Glen Burnie, MD 21061, USA  
 Quadrennium Report Region: South  
 Date of Report: 10/30/2015  
 Quad Project Version: 2012

## Beliefs Landscape

### Beliefs about God

Beliefs about God held by people are very diverse. These statements express the likely views held by people within this area of study on a range of beliefs. Ideas range from well defined monotheism to loosely defined polytheism.

	Study Area		US Average		Comparative Index	
	Disagree	Agree	Disagree	Agree	Disagree	Agree
Everyone and everything is god	46.7%	28.0%	43.9%	27.9%	106	100
God is a higher state of consciousness that people may achieve	36.1%	37.8%	33.5%	37.3%	108	101
God is love and invites the world into a loving relationship	7.6%	<b>77.9%</b>	10.2%	<b>71.0%</b>	75	110
God is the full realization of human potential	25.5%	45.6%	25.3%	42.3%	101	108
I believe God created the world but takes no further part in it	<b>72.5%</b>	9.7%	<b>67.8%</b>	9.7%	107	99
I believe in more than one god, i.e. many gods	<b>81.2%</b>	5.0%	<b>75.0%</b>	7.0%	108	71
I believe in Nature and/or spirits in Nature	30.4%	41.4%	26.5%	45.2%	115	92
I don't believe a god exists; the material universe is all that is	<b>80.6%</b>	8.8%	<b>74.5%</b>	10.9%	108	81
I have a personal relationship with one living God, who is Lord and Savior	15.1%	<b>71.7%</b>	19.4%	<b>63.5%</b>	77	113
I'm unsure/undecided about whether a god exists	<b>77.7%</b>	11.3%	<b>70.5%</b>	15.1%	110	75

### Beliefs about Jesus

Jesus is a person of interest to many people, but what they think about who he was and what he did varies. These statements express the likely views held by people within this area of study.

	Study Area		US Average		Comparative Index	
	Disagree	Agree	Disagree	Agree	Disagree	Agree
Jesus actually rose from the dead as the Bible teaches	12.1%	<b>69.9%</b>	14.6%	<b>61.8%</b>	83	113
Jesus belief does not require participation in a church	30.3%	52.0%	24.9%	53.7%	121	97
Jesus is both divine and human	13.6%	<b>65.3%</b>	14.4%	<b>60.3%</b>	95	108
Jesus is not like his followers in the Church	25.4%	37.9%	24.0%	35.0%	106	108
Jesus is the only way for human salvation from sin	19.7%	<b>62.8%</b>	24.0%	53.7%	82	117
Jesus rules now as Lord of Heaven and earth	17.5%	<b>61.1%</b>	19.5%	54.1%	90	113
Jesus was just a good moral teacher and no more	<b>67.7%</b>	13.7%	<b>60.1%</b>	16.3%	113	84
Jesus was the expected Jewish Messiah	11.7%	53.2%	13.2%	46.5%	88	115

## Beliefs about Social & Moral Issues

A great deal of diversity of opinion of many social and moral issues exists. The table below presents the projected views that are likely to be dominate in the area of study.

	Study Area		US Average		Comparative Index	
	Disagree	Agree	Disagree	Agree	Disagree	Agree
<b><i>I believe...</i></b>						
Abortion should remain legal	29.6%	52.7%	27.1%	56.0%	109	94
America has a moral responsibility to be a force for good in the world	13.2%	<b>71.5%</b>	12.6%	<b>70.2%</b>	105	102
Americans increasingly act irresponsibly to the detriment of the common good	9.6%	<b>70.8%</b>	9.1%	<b>70.4%</b>	106	101
Asking the rich to pay a higher tax rate is a way to establish justice	30.8%	50.9%	25.4%	57.3%	121	89
Children are adequately taught good moral standards today	<b>84.3%</b>	7.6%	<b>82.2%</b>	8.4%	102	91
Children ought to be raised in a two-parent, mother and father families, if possible	15.9%	<b>68.2%</b>	18.8%	<b>62.8%</b>	85	109
Marriage as a social institution is becoming obsolete	32.2%	46.1%	31.8%	45.0%	101	102
Marriage is only a relationship between one man and one woman	30.3%	57.2%	35.5%	50.8%	85	113
Our culture is too obsessed with celebrity	3.6%	<b>88.2%</b>	3.3%	<b>88.3%</b>	110	100
People should be involved in volunteer activities for the benefit of others	4.1%	<b>77.5%</b>	4.5%	<b>75.3%</b>	92	103
Religion must play a primary role in shaping individual morality	18.6%	<b>64.0%</b>	23.3%	56.7%	80	113
Religious communities should fully embrace LGBT persons (Lesbian, Gay, Bisexual, Transgender)	31.2%	42.2%	27.3%	45.6%	114	93
Same sex marriage should be legalized	44.3%	36.0%	38.4%	42.3%	115	85
If an aggressive act is committed against the US, we are justified in the use of violence in response	11.7%	<b>71.5%</b>	13.2%	<b>70.0%</b>	89	102
The government should be deeply involved in solving poverty	26.0%	<b>61.2%</b>	22.2%	<b>64.7%</b>	117	94
The government should not be able to interfere with the employment practices of religious organizations	20.5%	54.5%	23.6%	48.8%	87	112
The science that says humans are affecting the climate of the planet (i.e. global warming)	23.0%	58.1%	20.6%	<b>61.2%</b>	112	95
The US should pursue every avenue to stop illegal immigrants flowing into this country	16.2%	<b>67.9%</b>	17.2%	<b>66.6%</b>	94	102
Tolerance is necessary for social peace and well being	11.4%	<b>74.3%</b>	10.4%	<b>75.7%</b>	109	98
We must be good stewards of the environment even if it means restricting natural resource development. (such as drilling for oil, fracking, etc.)	20.3%	<b>60.1%</b>	18.5%	<b>61.2%</b>	110	98

## Religious Affiliations and Preferences Landscape

### Religious Preferences

Religious preferences range from the “Nones” to very specific traditions. The likely preferences within this area of study are presented below for both now and 10 years prior. Note any changes up or down.

	Study Area			US Average			Comparative Index	
	Now	10 Years Prior	Change	Now	10 Years Prior	Change	Now	10 Years Prior
Adventist/Anabaptist/Mennonite	0.5%	0.7%	-0.2%	0.8%	0.9%	-0.1%	61	77
Baptist	19.9%	21.4%	-1.5%	12.5%	13.5%	-1.0%	159	159
Buddhism/Hindu/Sikh/Taoist	0.9%	0.8%	0.2%	1.3%	1.2%	0.1%	74	67
Catholic	16.4%	19.8%	-3.4%	20.1%	23.8%	-3.7%	82	83
Congregational	0.9%	1.0%	-0.0%	1.6%	1.8%	-0.2%	58	54
Episcopal/Anglican	1.8%	2.2%	-0.4%	1.6%	1.9%	-0.2%	110	116
Holiness	0.4%	0.5%	-0.0%	0.8%	0.8%	-0.1%	58	58
Islam/Baha'i	0.3%	0.3%	0.0%	0.5%	0.4%	0.0%	72	70
Jehovah's Witness	1.1%	1.0%	0.0%	1.0%	1.1%	-0.1%	104	91
Judaism	2.9%	3.2%	-0.3%	3.4%	3.6%	-0.2%	85	88
Lutheran	3.1%	4.0%	-0.8%	4.7%	5.5%	-0.8%	66	71
Methodist	8.5%	9.7%	-1.2%	6.1%	7.0%	-0.9%	139	139
Mormon/Latter Day Saints	0.6%	0.7%	-0.0%	2.0%	2.0%	0.0%	31	33
Native American/New Age/Rastafarian/Wicca	0.9%	0.9%	-0.0%	1.3%	1.3%	-0.0%	68	71
Non-denominational/Independent	10.2%	7.5%	2.7%	7.9%	6.1%	1.9%	129	123
None/No Religious Preference	18.2%	15.2%	3.1%	22.6%	19.6%	3.0%	81	78
Orthodox	0.2%	0.3%	-0.0%	0.7%	0.7%	0.0%	30	37
Pentecostal/Charismatic	3.0%	3.0%	0.0%	3.1%	3.1%	0.0%	98	98
Presbyterian/Reformed	2.6%	3.2%	-0.5%	2.8%	3.2%	-0.4%	95	101
Spiritual/No Religious Preference	7.0%	4.6%	2.5%	7.8%	5.2%	2.5%	91	87
Unitarian/Universalist	0.3%	0.3%	0.0%	0.7%	0.6%	0.0%	42	39

### Summary Religious Preferences: Christian and Other

	Study Area			US Average			Comparative Index	
	Now	10 Years Prior	Change	Now	10 Years Prior	Change	Now	10 Years Prior
Catholic & Orthodox	16.6%	20.1%	-3.4%	20.8%	24.5%	-3.7%	80	82
Historic Mainline Protestant Denominations	36.9%	41.4%	-4.5%	29.4%	32.8%	-3.5%	126	126
Other Protestant Denominations/Churches	14.2%	11.6%	2.6%	12.5%	10.8%	1.7%	113	108
<b>Total: Christian Religious Preferences</b>	<b>67.7%</b>	<b>73.1%</b>	<b>-5.4%</b>	<b>62.7%</b>	<b>68.1%</b>	<b>-5.4%</b>	<b>108</b>	<b>107</b>
Other Non-Christian Religious Preferences	6.7%	6.8%	-0.1%	9.65%	9.8%	-0.1%	69	70
None/No Preference or Spiritual/No Preference	25.3%	19.7%	5.6%	30.34%	24.8%	5.6%	83	80

## Denominational Affiliations

Some people within an area of study will indicate an affiliation with one of the following denominations. These projected affiliations are presented below for both now and 10 years prior. Note any changes up or down.

	Study Area			US Average			Comparative Index	
	Now	10 Years Prior	Change	Now	10 Years Prior	Change	Now	10 Years Prior
African Methodist Episcopal Church	0.9%	1.1%	-0.3%	1.5%	1.3%	0.2%	57	85
African Methodist Episcopal Zion Church	0.3%	0.4%	-0.1%	0.4%	0.5%	-0.1%	76	79
American Baptist Churches/ USA	10.9%	10.0%	0.9%	9.1%	8.5%	0.6%	120	118
Assemblies of God	3.0%	3.4%	-0.4%	4.3%	3.8%	0.5%	71	90
Christian and Missionary Alliance	0.8%	0.6%	0.2%	2.0%	1.6%	0.4%	38	35
Christian Church (Disciples of Christ)	4.4%	3.5%	0.9%	5.3%	4.3%	1.0%	83	82
Church of Jesus Christ of Latter Day Saints	1.7%	1.3%	0.3%	5.3%	4.2%	1.1%	31	32
Church of the Nazarene	0.5%	0.5%	0.0%	1.7%	2.0%	-0.3%	30	25
Episcopal Church	3.7%	4.1%	-0.5%	3.2%	3.8%	-0.6%	114	108
Evangelical Free Church of America	0.0%	0.1%	-0.1%	2.0%	1.5%	0.5%	2	7
Evangelical Lutheran Church in America	2.0%	1.9%	0.1%	4.2%	4.2%	-0.0%	47	44
Foursquare Gospel	0.0%	0.0%	-0.0%	1.5%	1.7%	-0.2%	0	2
Lutheran Church, Missouri Synod	2.5%	2.6%	-0.1%	4.5%	4.8%	-0.2%	54	54
Presbyterian Church (USA)	3.3%	3.4%	-0.1%	4.0%	4.1%	-0.2%	83	83
Presbyterian Church in America	1.2%	1.3%	-0.1%	1.7%	1.5%	0.2%	74	88
Reformed Church, RCA/CRC	0.1%	0.0%	0.1%	1.8%	1.6%	0.2%	4	2
Roman Catholic Church	32.1%	33.2%	-1.1%	39.2%	40.2%	-1.0%	82	83
Salvation Army	0.0%	0.2%	-0.1%	0.9%	1.0%	-0.2%	3	16
Seventh Day Adventist	0.7%	1.0%	-0.3%	1.8%	1.9%	-0.1%	38	52
Southern Baptist Convention	15.1%	13.8%	1.3%	9.1%	8.3%	0.8%	166	167
United Church of Christ	1.3%	1.2%	0.1%	3.1%	2.5%	0.6%	42	50
United Methodist Church	15.6%	16.4%	-0.8%	11.4%	11.7%	-0.3%	137	141

# The Local Church Landscape

## Faith and Religious Involvement

Faith is a dynamic factor in many peoples lives. For some it is growing and for others it is declining. The level of active involvement changes as well. The Faith and Religious Involvement variables look at this theme from several vantage points, providing an understanding of what is likely to be the case in the study area.

	Study Area	US Average	Comparative Index
<b>Activity in a religious congregation or community:</b>			
Projected percentage involved	45.5%	38.9%	117
Projected percentage NOT involved	54.5%	61.0%	89
Estimated change over prior 10 years	-8.0%	-8.5%	
<b>Religious activity directional change:</b>			
Percent likely to have become active	7.8%	6.9%	113
Percent likely to have ceased to be active	15.8%	15.3%	103
Percent Likely to have made no change	76.4%	77.8%	98
Net Change in direction of activity	-8.0%	-8.4%	
<b>Projected significance of religious faith to life:</b>			
Not Significant	15.8%	21.1%	75
Some Significance	28.6%	32.3%	89
Very Significant	55.6%	46.7%	119
<b>Projected change in the role of religious faith over 10 years:</b>			
No Significant Change	0.3%	0.8%	36
Some Significant Change	-7.1%	-6.1%	118
Very Significant Change	6.9%	5.3%	130
<b>Probable level of participation for those involved in a religious congregation or religious community: Of those who indicated participation</b>			
Holidays only	1.8%	3.9%	46
Less than once per month	4.8%	6.5%	73
Once per month	6.4%	7.2%	88
Two to three times per month	17.7%	18.2%	97
Weekly	69.4%	65.6%	106

## Reasons for Non-Participation—Outside of the Church

People have different reasons for not participating in a religious congregation or community. These variables consider this from two perspectives; from the Outside and from the Inside. The Outside group are persons who most likely do not currently participate in any religious community. The Inside group reflects persons who most likely do currently participate but have considered discontinuing their involvement. In the national sample, those who were on the inside but considered non-participation was only 13% of the total who indicated activity in a religious congregation or community.

	Study Area	US Average	Comparative Index
<b>From the Outside: Probable reasons for non-participation in a religious congregation or religious community: Percent Important</b>			
<b>About Personal Life</b>			
Demands of raising children	28.9%	28.0%	103
Moved from community	31.6%	27.7%	114
No good faith community in area	33.8%	31.1%	108
No time/less time available	41.9%	38.3%	109
<b>About Personal Faith</b>			
Don't believe in God	34.0%	35.3%	96
No longer believe	33.7%	32.9%	102
Unsure about personal beliefs	40.0%	39.5%	101
Wasn't relevant to my life	47.2%	48.3%	98
<b>About the Church</b>			
Boring/uninteresting	43.7%	42.8%	102
Conflicts in religious community	46.3%	45.2%	103
Didn't feel welcome/useful	44.1%	41.4%	107
Disillusionment with religion	53.5%	52.6%	102
Don't trust organized religion	59.8%	58.5%	102
Don't trust religious leaders	64.1%	61.7%	104
Never been invited	21.2%	19.7%	108
Not current/old fashioned	36.0%	35.6%	101
Religion too focused on money	67.9%	65.8%	103
Religious people too judgmental	68.1%	65.9%	103
Strict/inflexible beliefs	53.5%	53.9%	99
Wasn't supportive during crisis	35.7%	34.7%	103
Worship/music style	40.4%	36.6%	111



## Reasons to Consider Non-Participation—Inside of the Church

	Study Area	US Average	Comparative Index
<b>From the Inside: Probable reasons for considering non-participation in a religious congregation or religious community: Percent Important</b>			
(Of the 13% of the national sample who were currently participating but considered non-participation, the following are the reasons.)			
<b>About Personal Life</b>			
Demands of raising children	39.8%	41.2%	97
Moved from community	56.7%	53.7%	106
No good faith community in area	63.5%	58.2%	109
No time/less time available	49.7%	52.8%	94
<b>About Personal Faith</b>			
Don't believe in God	49.9%	49.6%	101
No longer believe	53.7%	50.9%	105
Unsure about personal beliefs	65.5%	59.8%	110
Wasn't relevant to my life	58.3%	55.9%	104
<b>About the Church</b>			
Boring/uninteresting	59.7%	56.6%	105
Conflicts in religious community	74.9%	69.1%	108
Didn't feel welcome/useful	72.3%	67.8%	107
Disillusionment with religion	65.3%	63.1%	104
Don't trust organized religion	56.5%	56.5%	100
Don't trust religious leaders	76.5%	71.8%	107
Never been invited	34.5%	34.7%	100
Not current/old fashioned	48.1%	50.2%	96
Religion too focused on money	75.4%	69.6%	108
Religious people too judgmental	70.5%	66.9%	105
Strict/inflexible beliefs	66.9%	66.5%	101
Wasn't supportive during crisis	71.6%	67.5%	106
Worship/music style	66.8%	64.4%	104

## Life Concerns

People and their households have daily concerns with which they must deal. The lists in this table presented the projected concerns for the area of study.

	Study Area	Study Area		US Average		Comparative Index	
		Modest Concern	Significant Concern	Modest Concern	Significant Concern	Modest Concern	Significant Concern
<b>Personal Life</b>	<b>Average</b>	<b>29.2%</b>	<b>9.6%</b>	<b>29.5%</b>	<b>9.7%</b>	<b>99</b>	<b>99</b>
Anger management/losing my temper		29.9%	5.5%	29.5%	5.4%	101	102
Depression		33.7%	9.8%	35.9%	10.4%	94	94
Finding a mate/spouse		14.2%	7.1%	15.2%	7.4%	93	96
Getting over the past/dealing with guilt		37.2%	7.8%	37.7%	7.8%	99	100
Losing weight/diet issues		49.2%	22.8%	48.4%	22.4%	102	102
Making friends		32.4%	7.2%	32.6%	6.4%	99	114
Personal health problems		53.0%	16.5%	52.3%	17.3%	101	95
Problems with addictions		10.0%	3.4%	11.9%	3.5%	84	98
Struggling with my sexual orientation		3.4%	1.6%	3.6%	1.7%	94	92
Unemployment/Losing my job		29.0%	13.9%	28.4%	14.5%	102	96
<b>Home and Family</b>	<b>Average</b>	<b>24.0%</b>	<b>7.8%</b>	<b>24.2%</b>	<b>7.8%</b>	<b>99</b>	<b>100</b>
Avoiding homelessness		22.4%	8.2%	23.1%	8.8%	97	93
Balancing work & family		34.0%	8.9%	33.1%	8.5%	103	105
Caring for aging parents		28.6%	13.2%	28.1%	13.5%	102	98
Child who is gay, lesbian, bisexual or transgender		4.8%	2.7%	4.9%	2.6%	97	103
Conflict resolution/arguing too much		30.1%	6.3%	30.4%	6.7%	99	94
Divorce		10.0%	3.5%	9.9%	3.6%	101	96
Domestic violence in my family		6.4%	2.2%	7.1%	2.4%	91	93
Health crisis/illness		47.4%	15.6%	47.7%	15.8%	100	99
Marriage problems		17.5%	5.0%	17.4%	5.1%	101	98
Raising a teen		16.2%	7.5%	15.0%	6.8%	108	111
Raising children as a single parent		6.7%	4.2%	7.9%	4.4%	84	96
Stress/time to relax		47.8%	16.7%	48.6%	16.3%	98	102
Struggles with Adult Children		20.6%	5.1%	20.5%	5.4%	101	94
Time for friends/family		43.9%	10.0%	45.1%	9.2%	97	108
<b>Community</b>	<b>Average</b>	<b>26.4%</b>	<b>13.8%</b>	<b>26.1%</b>	<b>13.7%</b>	<b>101</b>	<b>100</b>
Illegal immigration		20.7%	20.8%	21.0%	19.4%	98	107
Violence in my neighborhood		32.2%	6.7%	31.2%	8.0%	103	84
<b>Career and Financial</b>	<b>Average</b>	<b>43.1%</b>	<b>24.3%</b>	<b>43.3%</b>	<b>23.9%</b>	<b>100</b>	<b>102</b>
Day-to-day financial matters		48.7%	25.9%	48.9%	26.1%	100	99
Financing the future/savings/ retirement		47.0%	35.7%	47.0%	35.0%	100	102
Reaching my goals/being successful		43.8%	17.9%	44.2%	17.6%	99	102
Satisfying job/career		33.0%	17.6%	33.2%	17.1%	99	103
<b>Future Hopes and Possibilities</b>	<b>Average</b>	<b>39.8%</b>	<b>14.0%</b>	<b>39.7%</b>	<b>13.0%</b>	<b>100</b>	<b>107</b>
Fear of the future or the unknown		48.3%	17.6%	49.0%	17.3%	99	102
Fulfilling marriage/romance & intimacy		34.4%	13.6%	34.4%	12.4%	100	110
Making the right choices/finding direction		48.7%	16.0%	49.7%	14.9%	98	107
Spiritual issues/religion		27.8%	8.7%	25.8%	7.4%	108	118

## Program or Ministry Preferences

Different communities need different programs and services. The table below presents the kinds of programs or services that are likely to be considered important in the area of study.

	Study Area		US Average		Comparative Index	
	Modestly Important	Very Important	Modestly Important	Very Important	Modestly Important	Very Important
<b>Personal Growth</b>	34.5%	10.5%	32.6%	9.2%	106	114
Addiction support groups	26.9%	10.1%	26.9%	10.0%	100	102
Health/weight loss programs	35.6%	10.8%	33.9%	9.1%	105	119
Practical training seminars	41.0%	10.4%	37.1%	8.5%	110	122
<b>Family Support and Intervention Services</b>	35.7%	17.3%	35.0%	14.8%	102	117
Daycare/After-School Programs	24.2%	12.0%	24.3%	10.6%	100	113
Crisis support groups	42.6%	15.2%	41.7%	14.3%	102	106
Family oriented activities	40.3%	28.2%	39.5%	24.0%	102	117
Marriage enrichment	36.0%	17.6%	35.3%	13.7%	102	128
Parenting development	30.8%	13.8%	29.6%	11.7%	104	118
Personal/family counseling	40.4%	17.0%	39.6%	14.2%	102	120
<b>Community Involvement and Advocacy Programs</b>	48.9%	18.3%	47.7%	16.1%	103	114
Adult social activities	53.3%	20.0%	51.8%	17.0%	103	117
Involvement in social causes	49.8%	17.1%	48.6%	15.5%	103	111
Social justice advocacy work	39.6%	12.9%	39.3%	11.6%	101	112
Opportunities for volunteering in the community	52.9%	23.4%	51.1%	20.4%	104	114
<b>Community Activities or Cultural Programs</b>	42.7%	18.9%	42.3%	16.6%	101	114
Cultural programs (music, drama, art)	46.9%	14.6%	45.2%	12.8%	104	114
Holiday programs/activities	49.3%	20.9%	49.0%	18.0%	101	116
Seniors/retiree activities	41.7%	18.8%	41.8%	16.7%	100	113
Youth social activities	32.9%	21.2%	33.0%	18.8%	100	112
<b>Religious/Spiritual Programs</b>	35.5%	22.9%	34.2%	19.0%	104	121
Alternative spiritual practices (meditation, yoga, etc.)	26.7%	8.5%	28.2%	8.0%	95	105
Bible or Scripture study/prayer groups	35.4%	27.8%	32.5%	21.6%	109	129
Christian education for children	28.8%	26.9%	27.8%	22.0%	104	122
Contemporary worship services	41.1%	19.9%	40.2%	17.0%	102	117
Spiritual discussion groups	43.1%	18.8%	40.1%	15.0%	108	126
Traditional worship services	37.9%	35.3%	36.8%	30.3%	103	117

## Media Preferences

How do people get information about the world? How do they communicate with the world? In our ever changing world of media and communications, no single channel is dominate. The table below presents the media preferences that are likely to be important in the area of study.

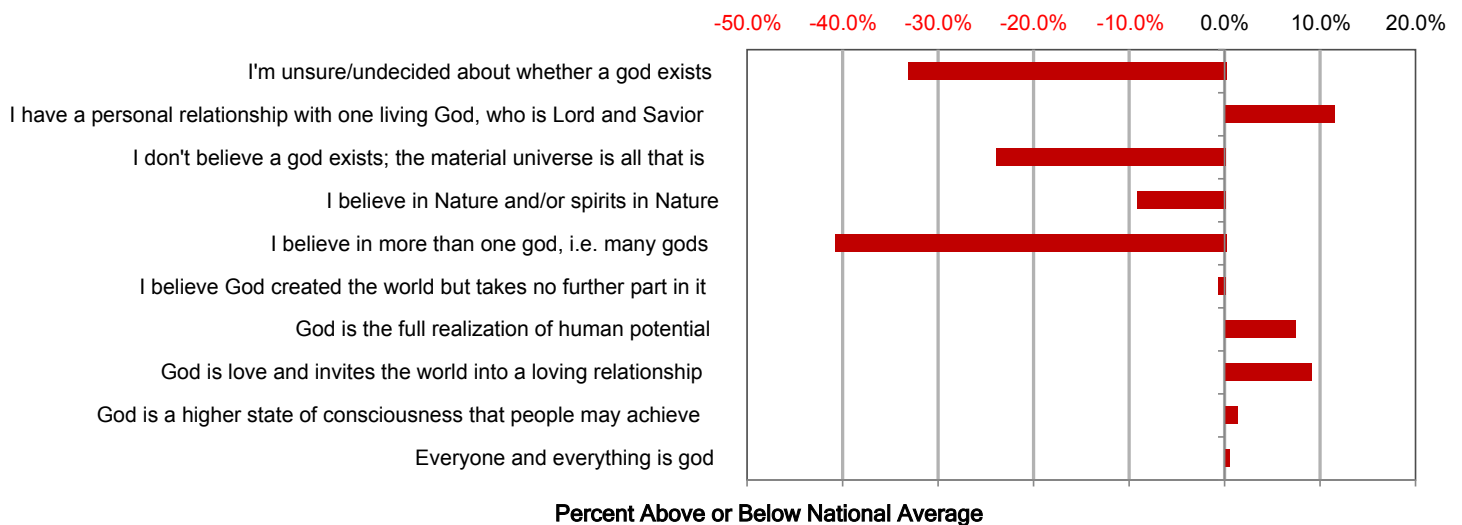
	Study Area		US Average		Comparative Index	
	Modestly Important	Very Important	Modestly Important	Very Important	Modestly Important	Very Important
Blogs	15.1%	4.8%	14.8%	5.2%	101	92
Email letters	29.5%	34.0%	29.3%	32.4%	101	105
Facebook	22.9%	36.4%	20.9%	36.8%	110	99
Linked in	10.2%	2.3%	9.8%	2.4%	104	97
Local TV News	27.4%	55.6%	26.9%	56.0%	102	99
National TV News	30.9%	46.7%	31.1%	44.8%	99	104
Online News (e.g. CNN/ABC)	32.3%	33.3%	31.3%	31.8%	103	105
Print Media	36.1%	25.8%	35.9%	26.9%	101	96
Public TV/Radio	29.5%	27.4%	27.8%	26.7%	106	102
Radio	35.9%	35.9%	34.6%	35.9%	104	100
Twitter	7.5%	4.6%	7.1%	4.6%	106	100
Other	15.6%	8.7%	15.1%	8.3%	103	104

## GraphView

Prepared for: Southeastern District LCMS  
 Study Area: 5.0 mile radius - 308 Oak Manor  
 Quadrennium Report Region: South  
 Date of Report: 10/30/2015

### Beliefs

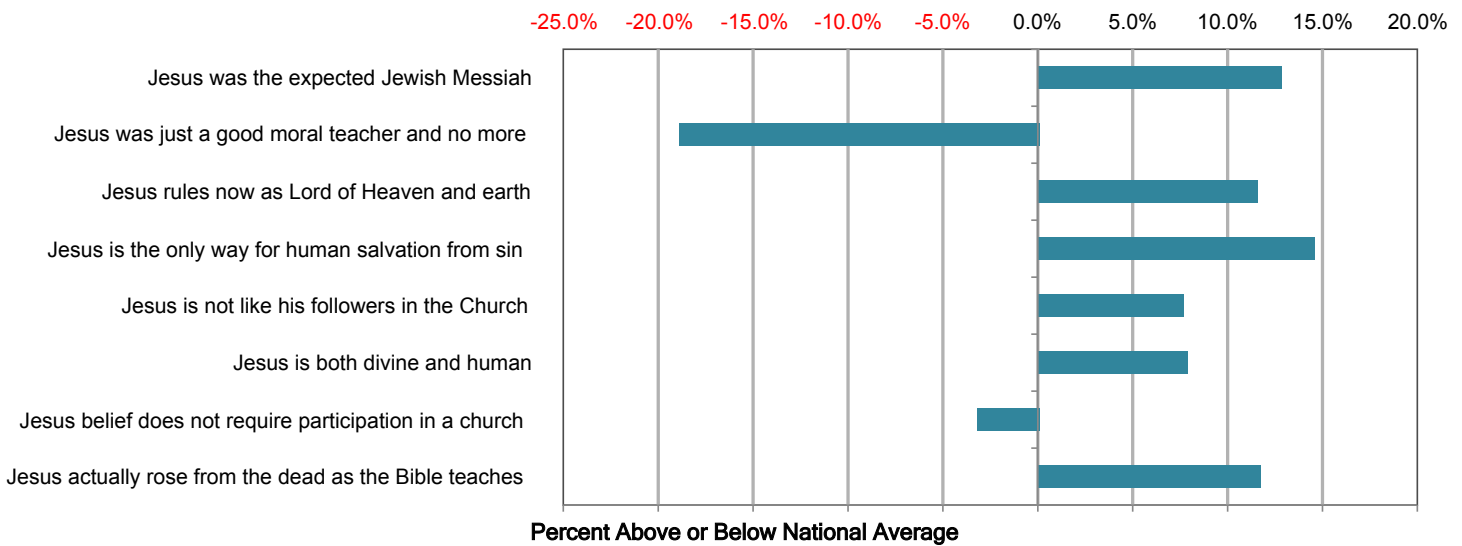
#### Beliefs About God: Agree with Statement



Percent Above or Below National Average

NOTE: Vertical line is the average of all comparisons, indicating the general "leaning" of the study area compared to the US.

#### Beliefs About Jesus: Agree with Statement

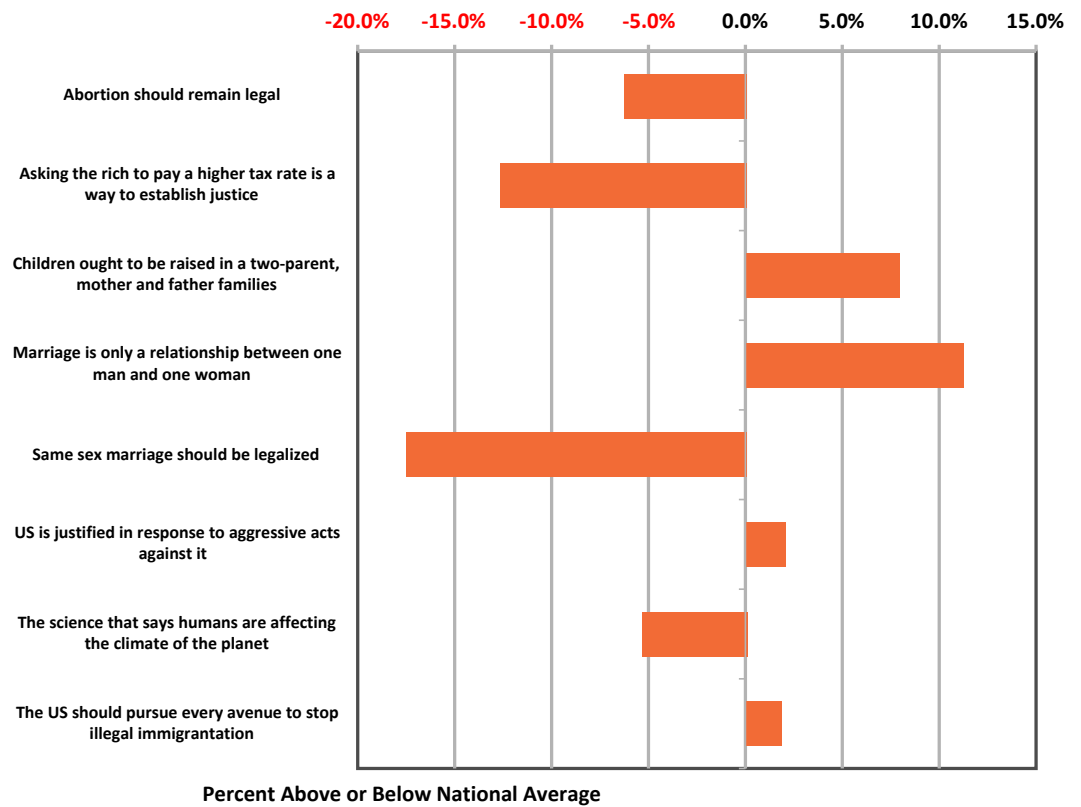


Percent Above or Below National Average

NOTE: Vertical line is the average of all comparisons, indicating the general "leaning" of the study area compared to the US.

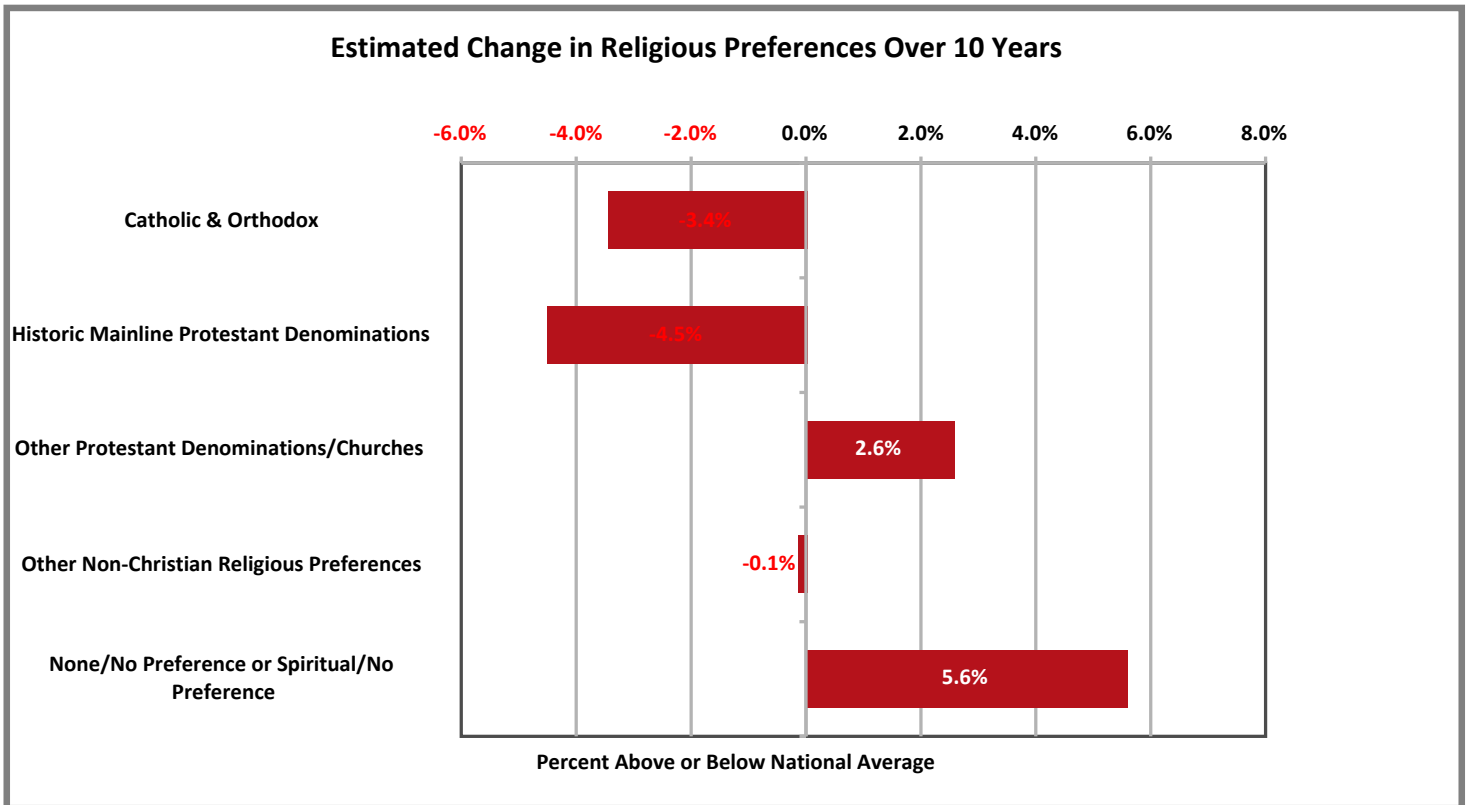
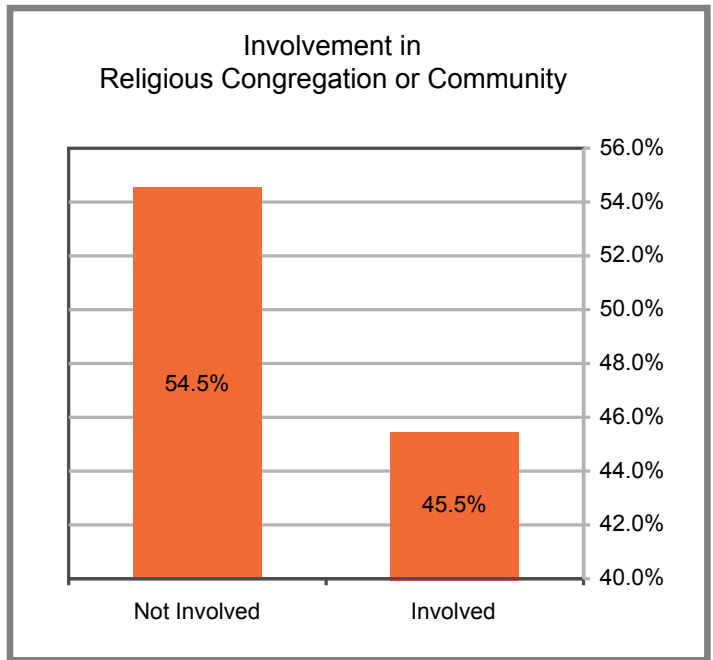
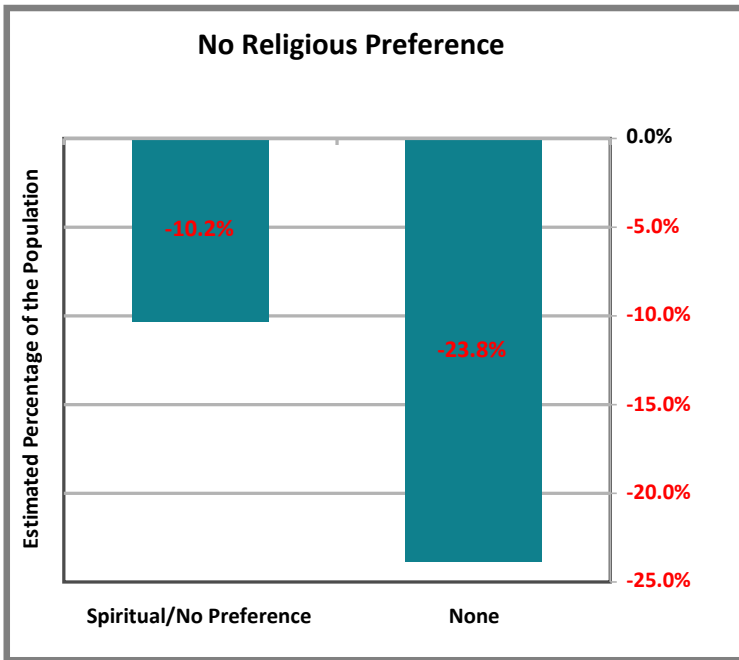
# Beliefs

## Beliefs About Social and Moral Issues: Major Social Issues



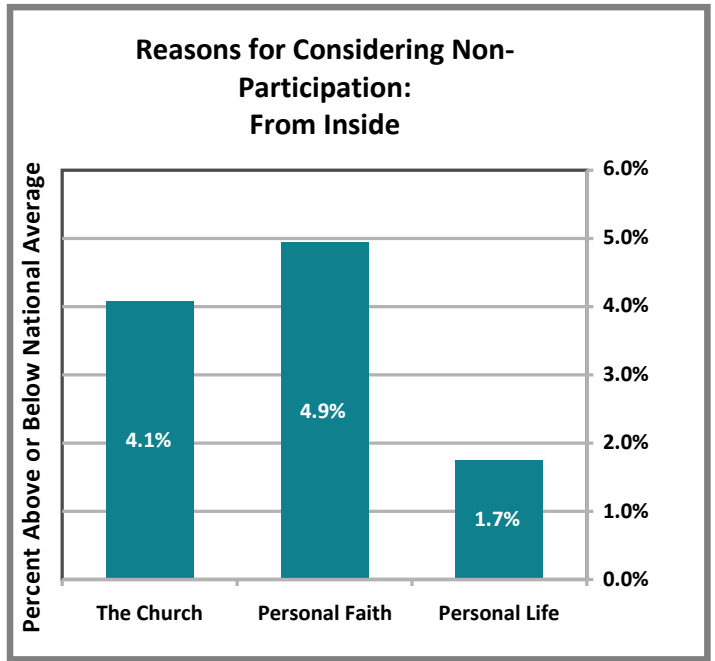
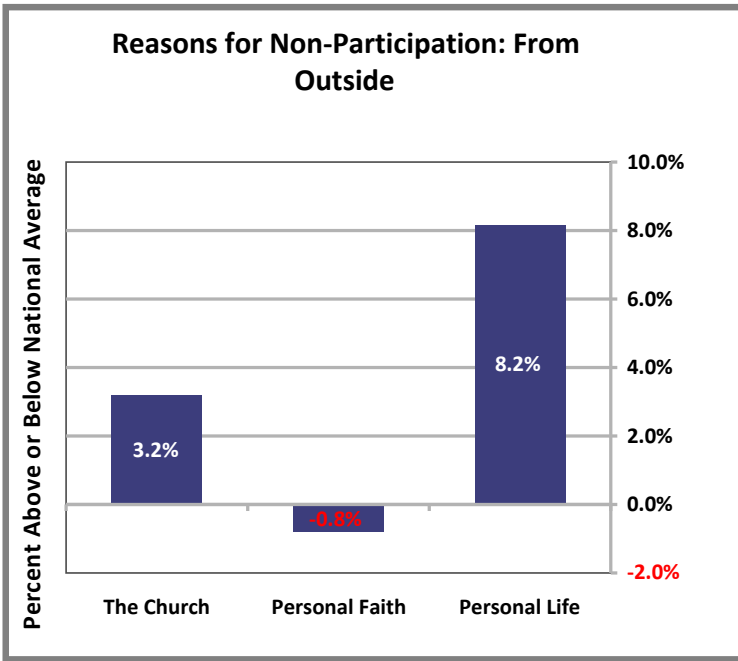
NOTE: Vertical line is the average of all comparisons, indicating the general "leaning" of the study area compared to the US.

## Religious Involvements

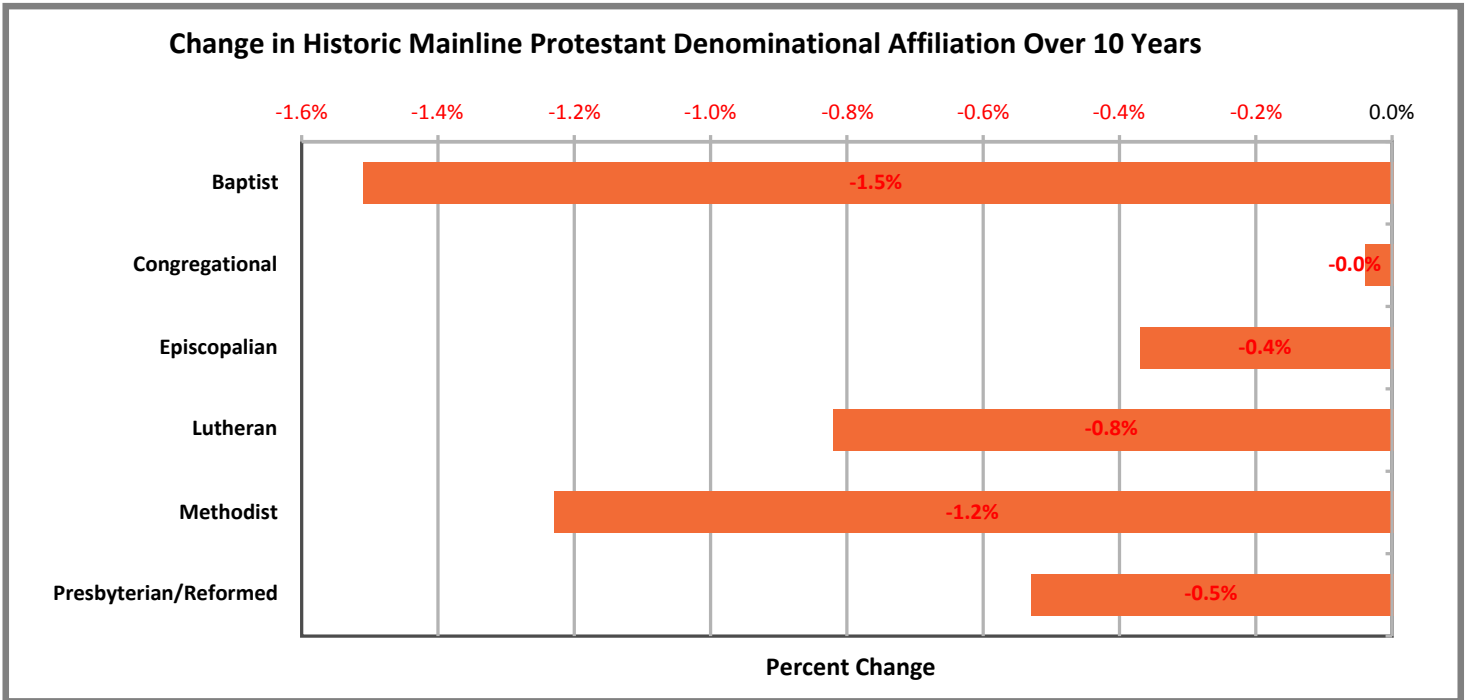


NOTE: Vertical line is the average of all comparisons, indicating the general "leaning" of the study area compared to the US.

# Religious Involvements

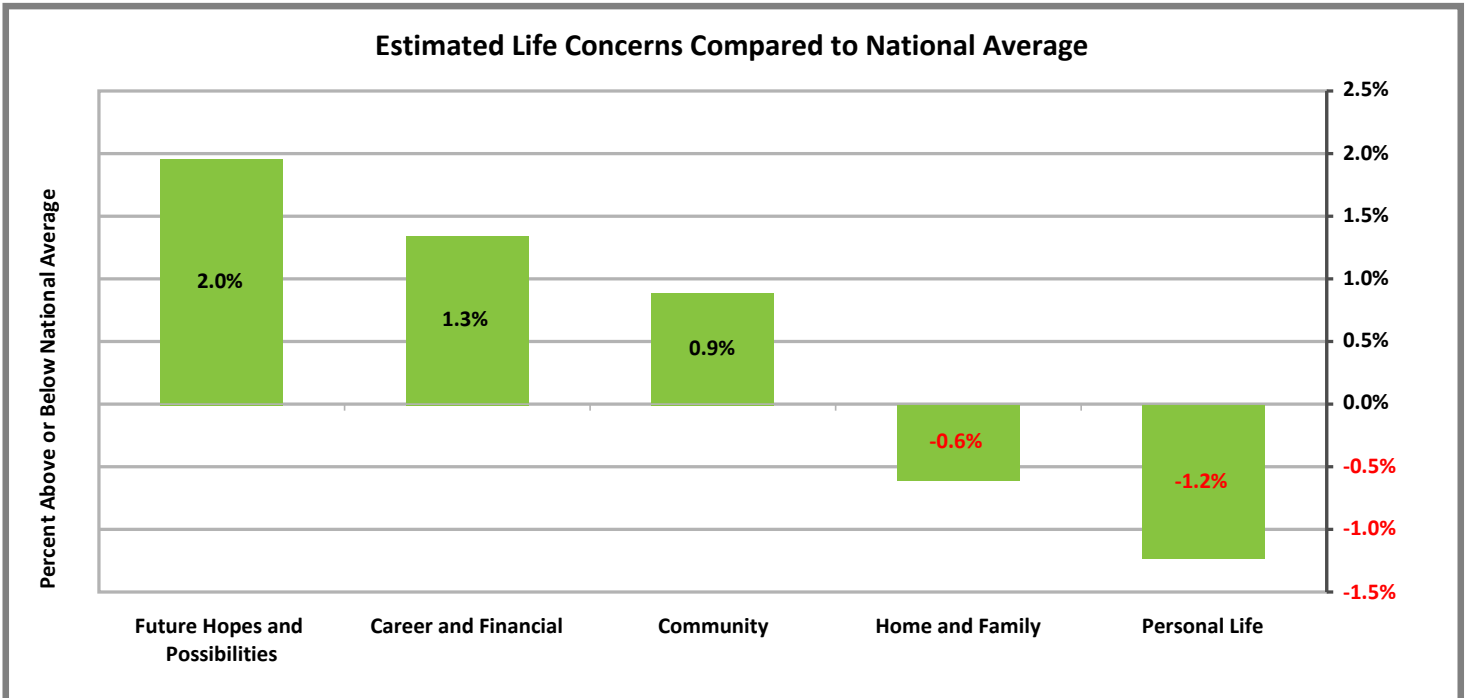


NOTE: Horizontal line is the average of all comparisons, indicating the general “leaning” of the study area compared to the US.

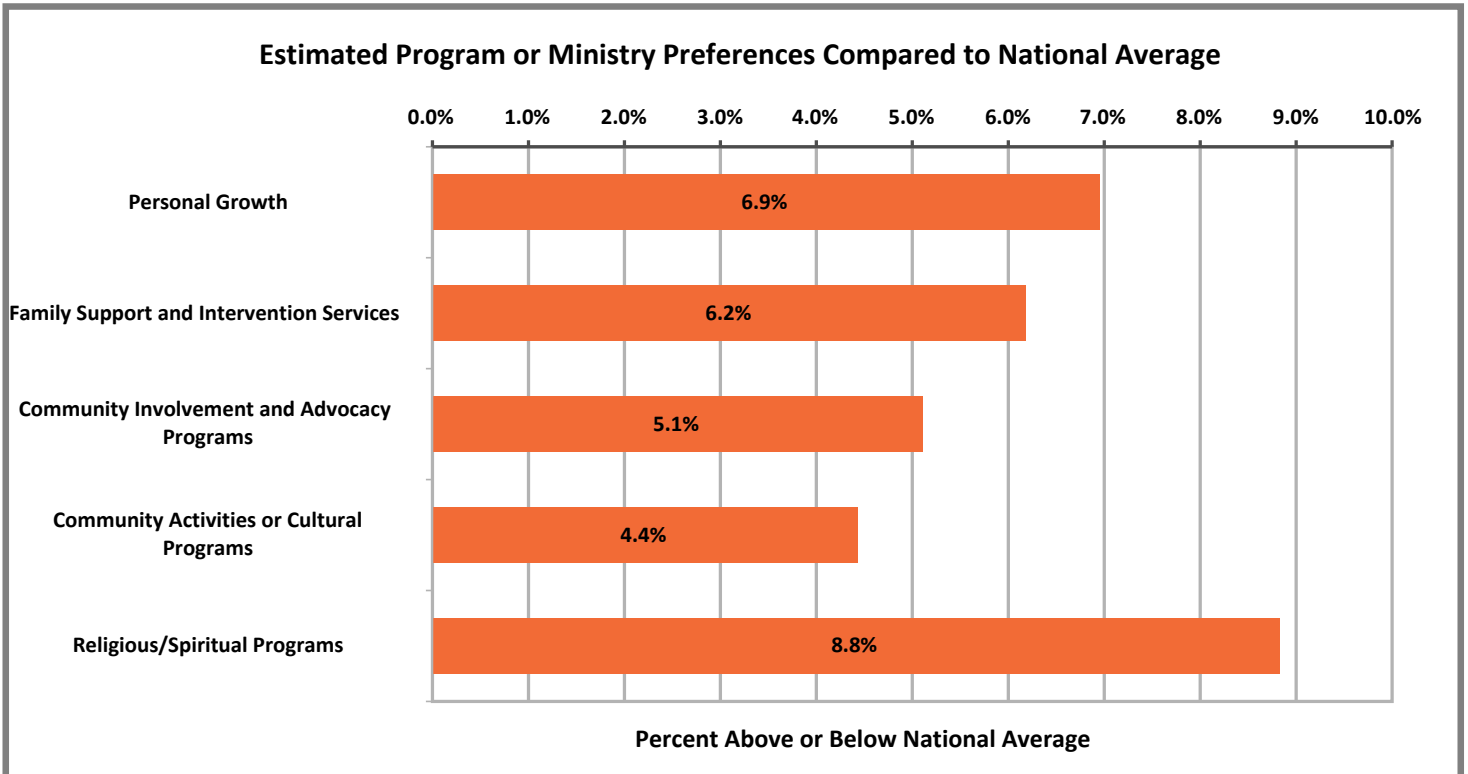




## Concerns and Programs



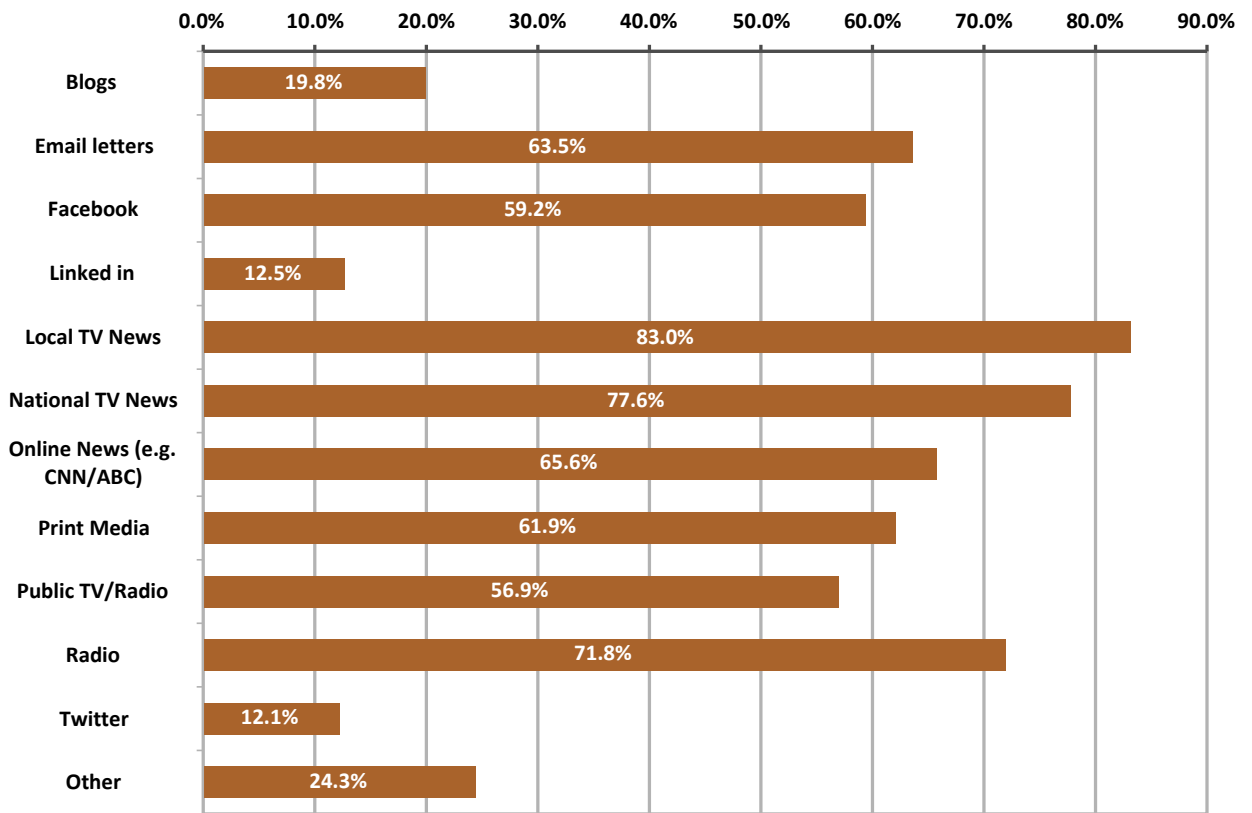
NOTE: Horizontal line is the average of all comparisons, indicating the general “leaning” of the study area compared to the US.



NOTE: Vertical line is the average of all comparisons, indicating the general “leaning” of the study area compared to the US.

# Media Preferences

## Estimated Media and Information Source Preferences



# Supporting Information

## Interpreting the Report

The Quadrennium Project reports are formatted to help you interpret data at a glance.

**Comparative Indexes:** All variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the national averages for the data item. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

## Note on StoryView

Report presents 10 indicators of your study area's likely religious beliefs, preferences and practices. This view has been revised to reflect how the selected area overview is

**Color Coding:** The "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Index: Above Ave Ave Below Ave.

## Variable Definitions

Full variable definitions can be found in the Demographic Reference Guide. Download it free from the MissionInsite website resource page.

## Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).